

Project Work in CSR (MEDSP - 051)

(11th April, 2023)

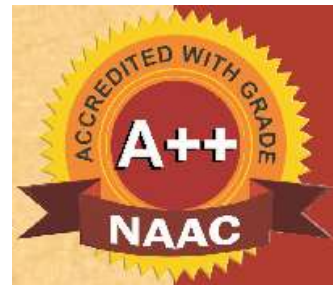
PGDCSR and MACSR Programmes

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Why MEDSP-051 Project Work in CSR?

Course Code	Title of the Course	Credits
MEDS-051	Fundamentals of CSR	6
MEDS-052	CSR Process	6
MEDS-053	CSR Implementation	6
MEDS-054	CSR Projects and Programmes	6
MSW-009	Community Organization Management for Community Development	4
MEDSE-046	Development: Issues and Perspectives*	8
MEDSP-051	Project Work in CSR*	8
Total		36

*Electives. One of the two has to be selected.

Learning Outcomes

- Define & discuss the concepts of case study and survey methods.
- Identify a topic, formulate a project proposal, prepare tools, collect and analyze the data.
- Write the project report and submit for evaluation.

Handbook on Project Work in CSR

For

**Post Graduate Diploma in Corporate Social Responsibility
(PGDCSR)**

&

**Master of Arts (Corporate Social Responsibility
(MACSR)**

Handbook

MEDSP-051 : Steps

(a) Project Proposal Preparation & Approval

- **Selection of the Topic**
- **Project Proposal Contents**
- **Sample Topics**
- **Methodology**
- **Supervisor**
- **Proposal submission**

(b) Project Report Submission

Selection of the Topic

- **Suitability of the topic**
- **Relevance of the topic to the CSR & Time available**
- **Feasibility & Cost involved in data collection**
- **Challenges involved in data collection & how to meet them?**
- **Communication facilities & local language etc.**

Sample Topics for Project Proposal

- **Sample topics - Annexure -1 (Project Handbook).**
- **Sample topics are meant to provide you with ideas and will guide you in selecting a topic of your interest.**

Project Proposal Contents

- **Title**
- **Introduction**
- **Objectives**
- **Problem Statement**
- **Research Methodology (Locale, Sampling, Instruments & Statistical tools)**
- **Expected outcome**
- **Limitations, if any**
- **References.**

Project Work Methodology

Project Work vs. Information.

More valid is the source of information, the more reliable will be the information received.

Information to be collected depends upon the type of CSR research - wide knowledge of kinds & sources of primary and secondary information.

Various methods are applied for different projects.

In MEDSP - 051, Learners are advised to use

- Case study method**
- Survey method.**

Supervisor for the Project

- Academic Counsellors of PGDCSR / MACSR / MADVS / MSW.
- Teachers / Researchers in CSR & Development Studies.
- Faculty at IGNOU Hqrs.
- PhD / Masters with 5 Years Experience in Development Studies / Economics / Sociology / Public Administration / Political Science / Extension Education / Social Work / any related disciplines relevant to topic.

Responsibilities of Supervisor

- Selection of topic and review of literature
- Help in empirical data collection
- Encourage learners to work originally
- Give letter of authorization
- Report correction and submission.

Project Proposal Submission

1. Filled in Project Proposal Proforma - signed by you & supervisor (Annexure –II) .
2. CV of the supervisor
3. Project proposal.

Address: Project Coordinator (PGDCSR / MACSR), SOEDS, Block 15-F, IGNOU, Maidan Garhi, New Delhi-110068

Or e-mail the Scanned copies (pvksasidhar@ignou.ac.in)

(In e-mail text write your Name, Programme, Enrolment Number, Topic, Supervisor details- Name, designation and address)

- No last date to submit the proposal
- Approval communication: **Hardcopy / e-mail**

Project Report Preparation

Length: 40 to 50 typed pages / 10,000 words (10% variation permissible).

Sections: Title, Introduction, Objectives, Problem Statement, Research Methodology (with locale, sampling, instruments and statistical tools used), Results & Discussion, Summary, Limitations & References.

The project report should also contain: Approved project proposal proforma (2nd page) & Certificate of originality - signed by student & supervisor (3rd page).

Project Report Submission

One Bound / Spiral Bound Copy to be submitted to:

Assistant Registrar (Project Section)

Students Evaluation Division

IGNOU, Maidan Garhi

New Delhi-110 068.

Or

Online submission of Project Report www.ignou.ac.in

Submission Deadlines:

- **May 31st - June Examination Session**
- **November 30th – December Examination Session**

Project Report Evaluation

- **Total marks for the Project is 100.**
- **For successful completion of the Project, a learner should secure a minimum of 40% marks in the Project Work.**
- **There is no assignment / examination /viva for project work.**

Questions / Clarification ?

Thank you

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